SPONSORSHIPS AVAILABLE

- Partnerships & Collaborations
- Social Media Promotions
- Event Appearances
- Product & Service Reviews
- Blog Advertising & Posts
- Others Available Upon Request

AUDIENCE REACH

3.3K+ Instagram Reach
6.09% Engagement
$70 Ad value per post
(Fohr estimate)
1.5K+ Facebook Reach
300+ Readers per Blog Post

COMMUNITY SERVICE

- Mental Health America Advocate
- Six Seconds Ambassador
- American Heart Association of Greater Washington Ambassador
- 100+ hours of community service in 2018

CONTACT

- 979-219-0920
- www.mrsdcintl.com
- mrsdistrictofcolumbia@gmail.com
- Washington, D.C.

DIAMOND SPONSOR

Community promotion in event publicity
(i.e. appearances, mailings, press releases, etc.)
Recognition with your logo on official photo and marketing materials
Social media announcement of sponsorship and up to 2 promotional posts per month (outside of events)
Blog advertising and collaborative posts
Program book full-page business advertisement
Two tickets to the Mrs. International Pageant
Unlimited event appearances during 2019
(subject to availability)

Investment: $1000

GOLD SPONSOR

Community promotion in event publicity
(i.e. appearances, mailings, press releases, etc.)
Recognition with your logo on official photo and marketing materials
Social media announcement of sponsorship and 1 promotional post each month (outside of events)
Blog advertising and collaborative post
Logo inclusion for program book ad page
3 event appearances during 2019
(subject to availability)

Investment: $500

SILVER SPONSOR

Community promotion in event publicity
(i.e. appearances, mailings, press releases, etc.)
Recognition with your logo on official photo and marketing materials
Social media announcement of sponsorship
Blog advertising
Logo inclusion for program book ad page
1 event appearance during 2019
(subject to availability)

Investment: $250

BRONZE SPONSOR

- Recognition with your logo on official photo and marketing materials
- Logo inclusion for program book ad page

Investment: $100

PRODUCT OR SERVICE SPONSOR

- Recognition with your logo on official photo and marketing materials
- Logo inclusion for program book ad page
- Other dependant on investment

Sponsorships go toward Mrs. International pageant and appearance expenses.